

# MISSOURI

## MEETINGS & EVENTS | EXTRA™

Missouri Meetings & Events EXTRA is a monthly e-newsletter created at the request of thousands of planners and suppliers who are looking for ideas, venues, trends and other resources that can help them plan better meetings and events.

EXTRA provides a single location where planning resources come together. Advertising in EXTRA can promote your company or services as a valuable regional resource for thousands of corporate, association, government, healthcare, education, religious and independent planners. We are committed to helping planners produce creative meetings and events in exciting and interesting destinations and facilities. EXTRA also features video, articles, resource listings, how-to tips and the latest in meeting and event trends.

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Horizontal Banner Ad  
Advertorial  
Conduct a Custom Poll

### AVAILABLE ADVERTISING OPPORTUNITIES

<b>Square Banner Ad</b> 200 x 200 pixels RGB, 72 dpi GIF or JPG Includes one hyperlink	<b>\$175</b>
<b>Horizontal Banner Ad</b> 600 x 90 pixels RGB, 72 dpi GIF or JPG Includes one hyperlink	<b>\$175</b>
<b>Advertorial Copy</b> Up to 500 words Includes two hyperlinks Includes one photo (JPG)	<b>\$225</b>
<b>Video Ad</b> Includes one hyperlink Includes one photo (JPG)	<b>\$275</b>
<b>Custom Polling</b> Includes question and up to 5 answers	<b>\$300</b>

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Missouri Meetings and Events Extra - Contact Info:  
6900 Scanlan Ave.  
St. Louis, MO 63130  
314-781-8880  
[missourimeetingsandevents-extra@scanlanedat.com](mailto:missourimeetingsandevents-extra@scanlanedat.com)  
816-352-9162

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