

# MISSOURI EXPO™

MEETINGS & EVENTS



www.MissouriMeetingsAndEvents.com

## Missouri Meetings & Events 2012 St. Louis Regional Expo May 21-22, 2012 • Doubletree by Hilton Hotel & Conference Center - Chesterfield

### WHO ATTENDS?

A full spectrum of meeting and event planners and suppliers attend the Expo including corporate, non-profit, religious, education, healthcare, government and independent planners, as well as administrative assistants and CEO's. You will meet face-to-face with decision makers and have a chance to acquire new business or protect what you already have.

### WHO SHOULD EXHIBIT?

Join leading venues and service providers from across the region and showcase your company to meeting and event planners. What are our planners looking for?

- Accommodations
- Audio-Visual
- Catering and Private Dining
- Destinations
- Entertainment
- Floral and Décor Services
- Graphic Design and Printing Services
- Photographers and Videographers
- Promotional Items and Corporate Gifts
- Rentals (Tables, Chairs, Linens, Etc.)
- Teambuilding and Recreation
- Transportation and Travel
- Venues

### ADVANTAGES OF EXHIBITING

- Book business and sell products on the show floor.
- See more decision makers in less time and at less cost in a great face-to-face selling environment.
- Gather qualified sales leads from a regional audience of all industries responsible for planning meetings and events.
- Personally distribute product samples and sales brochures to qualified buyers.

### EXHIBITOR DETAILS & COST

The benefits of being a Missouri Meetings & Events Expo exhibitor start with our reasonable exhibit space costs and the savings you enjoy with our special exhibitor package.

The standard tabletop package includes:

- 8' x 10' exhibit space • Skirted Table • 1 Chair • Company Identification Sign
- Extensive Promotional Collateral: MM&E Magazine, Web Site, Expo Program
- List of Registered Attendees

Advertisers \$1,000\*      Non-Advertisers \$1,200

\* Must be under contract or have a signed space order for advertising in the summer 2012 issue of Missouri Meetings & Events magazine (does not include Annual Resource Directory)

### HOW TO RESERVE EXHIBIT SPACE

1. Complete and return the application and contract for your exhibit space with your full payment as soon as possible. Applications will be processed in the order received, but actual space assignments will begin March 5, 2012. Space will NOT be assigned without full payment.

2. Mail application and payment to:

MM&E Expo  
6590 Scanlan Avenue  
St. Louis, MO 63139

Make checks payable to Missouri Meetings & Events. Contracts submitted without payment will not be processed until payment is received.

3. Show management offers flexible solutions to your exhibit needs. Do not hesitate to contact us regarding your special exhibit requirements. However, acceptance of applications under any condition is at the sole discretion of show management.

4. For more information or assistance in reserving your exhibit space at the Missouri Meetings & Events Expo, call:  
314-781-8880, ext. 103

### RESERVE SPACE NOW!

If you are looking for prime exhibit space placement, it is important to request your space NOW, before the assignment date. After the assignment date, all spaces are assigned on a first-come, first-served basis. Space is limited so don't delay. Apply early to secure your best spot!

#### BY-APPOINTMENT-ONLY NETWORKING

Monday, May 21 • 6:30 pm – 8:30 pm

The MEET Business Exchange is a by-appointment-only session between planners and suppliers. We will also have opportunities for industry suppliers to meet face-to-face as well. For more information, please refer to the exhibitor registration form.

With my attendance at this event, I realize that I and/or my company's products and employees may be included in publicity photos/video in Missouri Meetings & Events Magazine, MEET Med Magazine and/or Web sites, newsletters and future promotional and sale materials. I hereby give my consent to the event's producers to use any such photos/video and/or comments.

**EARLY BIRD SPECIAL! Save \$100 when you submit your contract and payment BEFORE February 28!**